



*i*meta

UKTV

case study

UKTV

uktv BRIGHT IDEAS

MetaCore was the perfect tool to map that business process and quickly deliver a single management system for all UKTV's listings and listings-related data.

UKTV had over a dozen different and non-integrated systems that managed (several copies of) listings data for their television programmes. Each new use of the data required separate development work, and the business process through which the data was gathered and maintained was poorly understood. MetaCore was the perfect tool to map that business process and quickly deliver a single management system for all UKTV's listings and listings-related data.

The Listings Management project for UKTV transformed the way it interacts with its key business asset – its programme information. From the start the specification process was not based around a 'this screen should do X' approach, but rather was an extensive investigation of how UKTV used listings information and what would constitute best practice use of that information.

From this business process description, we used our MetaCore tool to generate an implementation of that business process. This accounted for 95% of the overall solution.

The benefits of this approach included an excellent fit to requirements, low project risk, short timescales, and the ability for UKTV to review interim versions of the system, highlighting weaknesses in the business process and allowing them to be addressed during development. MetaCore's adoption of open standards, in particular XML and Web Services, has ensured that the solution integrates seamlessly with other systems, and continues to meet UKTV's changing business requirements, with demonstrable improvements in data quality, consistency and timeliness.

Find Out More

Please visit www.imeta.co.uk or contact us via the information below



iMeta Technologies Ltd.

Phi House Enterprise Road Southampton Science Park Southampton SO16 7NS
T 0845 2414145 F 0845 2414146 E enquiries@imeta.co.uk W www.imeta.co.uk